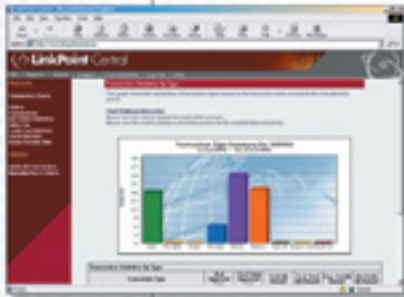
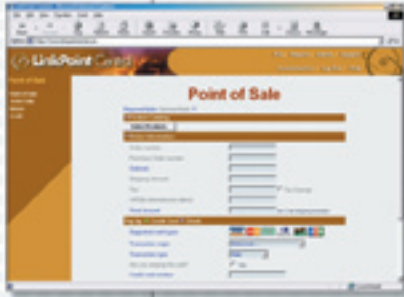


# LinkPoint® Central



**LinkPoint® Central** is an indispensable portal to merchant transaction processing. Not only does it offer merchants a flexible virtual terminal to process orders, it also provides an easy interface to fraud protection settings, LinkPoint Connect setup and customization and powerful transaction reports. With a fully customizable, easy-to-use interface that the merchant can replicate indefinitely, LinkPoint Central is the reliable transaction processing solution of choice for merchants who conduct mail order, telephone order or retail business.



## Advantages

- Easy-to-use virtual point-of-sale terminal requires no maintenance
- Portal to administrative and reports tools provides easy access to everything
- Built-in, merchant configurable fraud protection provides peace of mind
- Co-branding and private labeling give large merchants and resellers branding continuity
- Multiple users with their own permissions can log on from anywhere Internet access is available
- Optional VirtualCheck services lets merchants offer an additional payment method
- Includes access to LinkPoint Connect setup and customization

## Full Customization Features Give Merchants the Power to:

- Choose the amount of information that's right for their business by adding or removing fields
- Set fields to be required or optional
- Enter their product catalog for easier order entry and product sales tracking
- Add header, footer and return policy text to the printable receipt
- Control the look and feel of e-mail receipts

## Comprehensive, Fully Integrated Reports

- Includes complete order and transaction reports
- Provides consolidated reports for multiple stores
- Offers graphical bar, pie and line charts to help merchants visualize sales
- Lets merchants download transaction data to import it easily into any popular spreadsheet or database program
- Allows merchants to view and compare product sales when they use the product catalog feature

## Customized Themes

- Merchants can choose a color scheme to fit their style
- Advanced customization feature lets merchants choose colors and add their own graphics